

# Textbooks and Secondary Schools

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Paschal High School  
Fort Worth, Texas
- **Jay Harmon**  
Houston Christian School  
Houston, Texas
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Bradenton, Florida



# Ages Of Students

High School / Secondary School	College /University
14-18 years old	18-22 years old

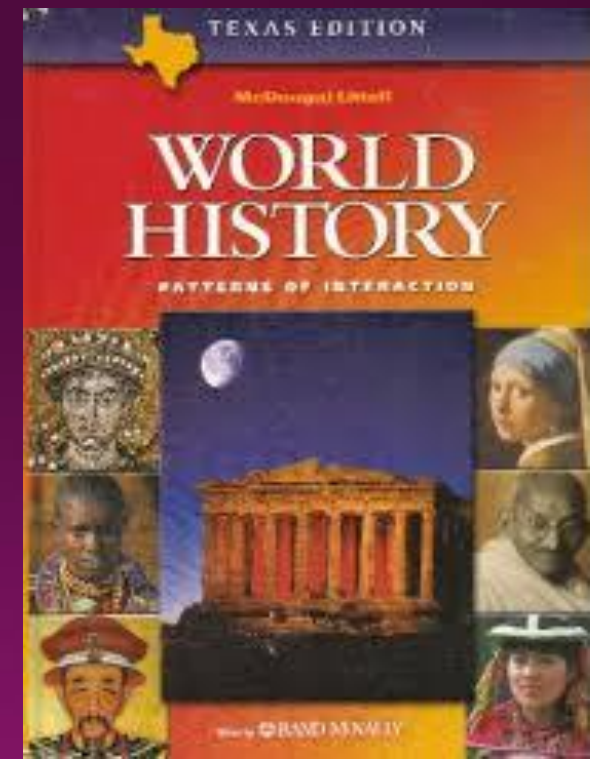
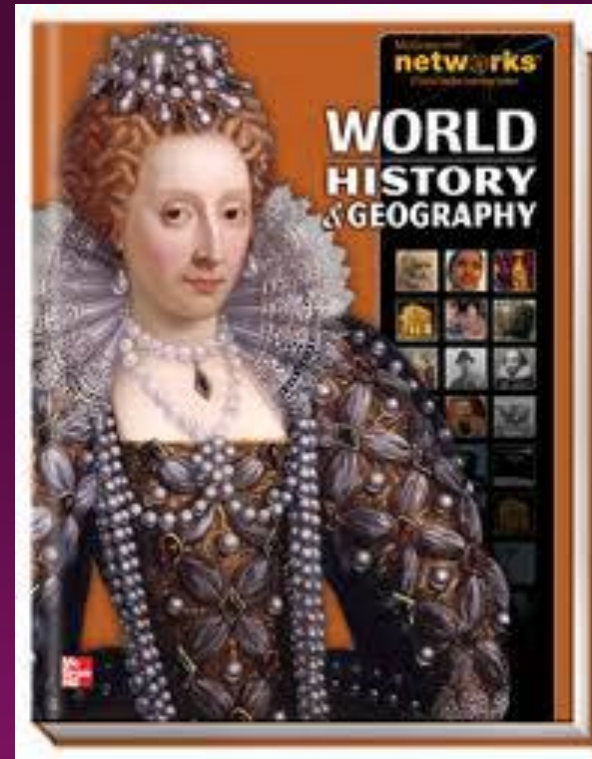
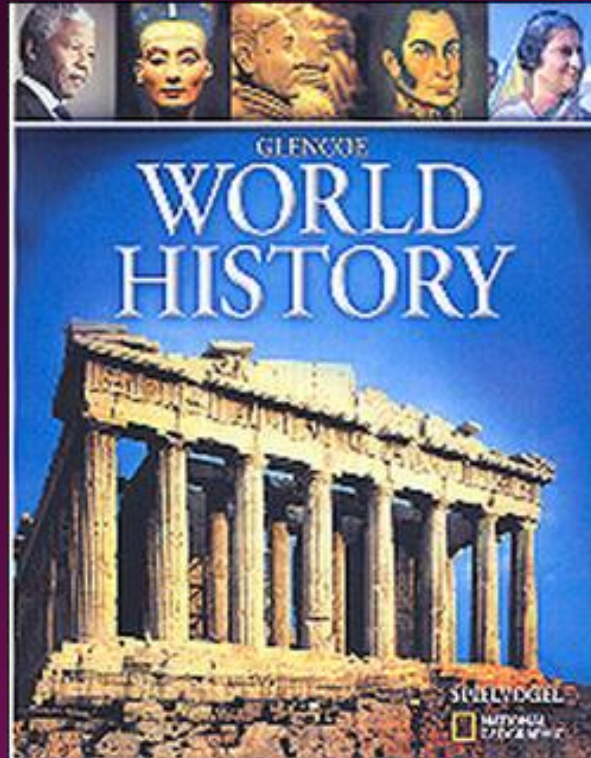
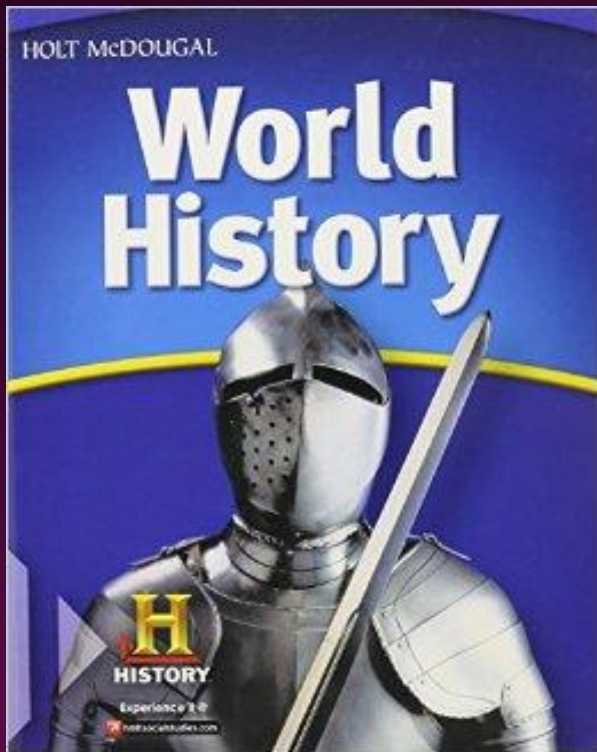
Many high school students take Advanced Placement courses to earn college credit.

# Schools in the US

Public High Schools	School Districts	States	Private High Schools	Universities
25,000+	13,000	50	10,000	2,500

Educational decisions are made by many different people.

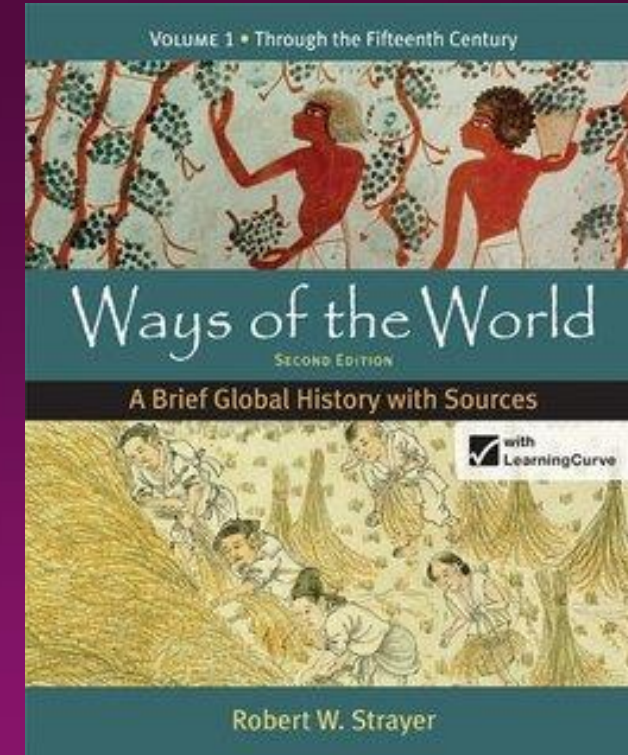
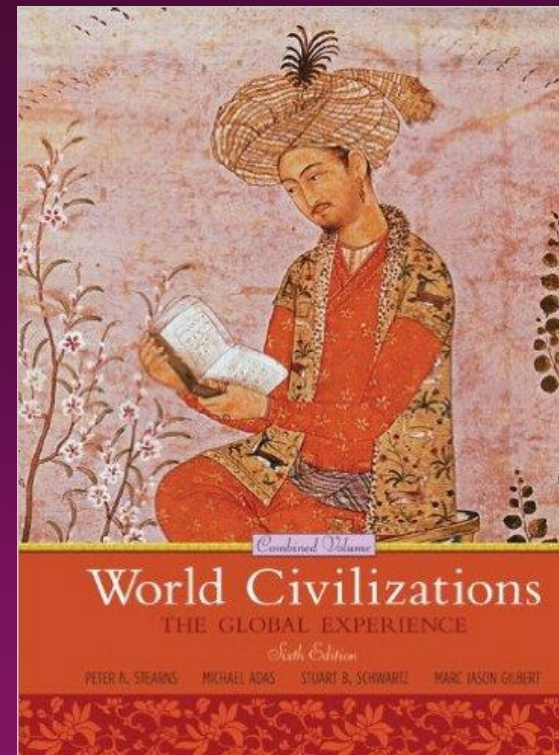
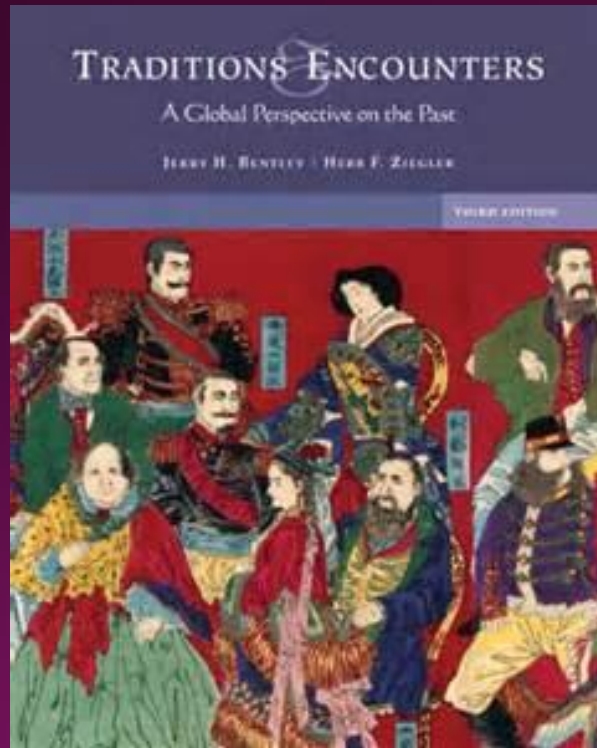
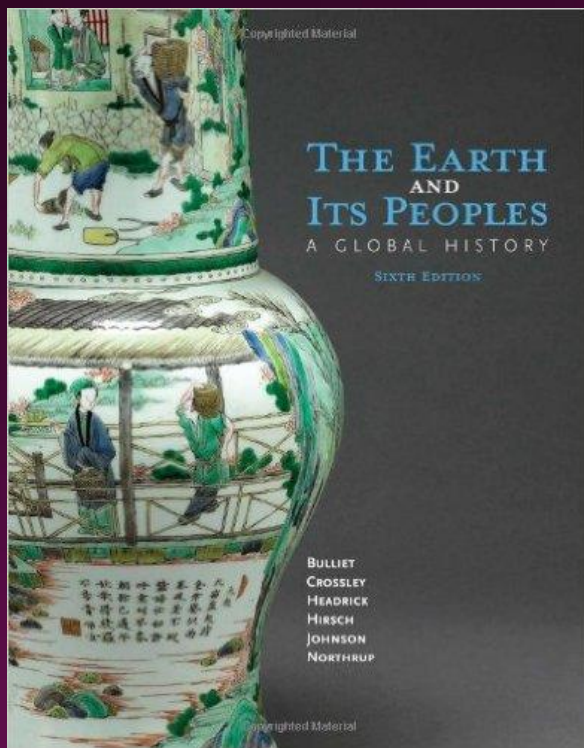
# Popular High School World History Textbooks



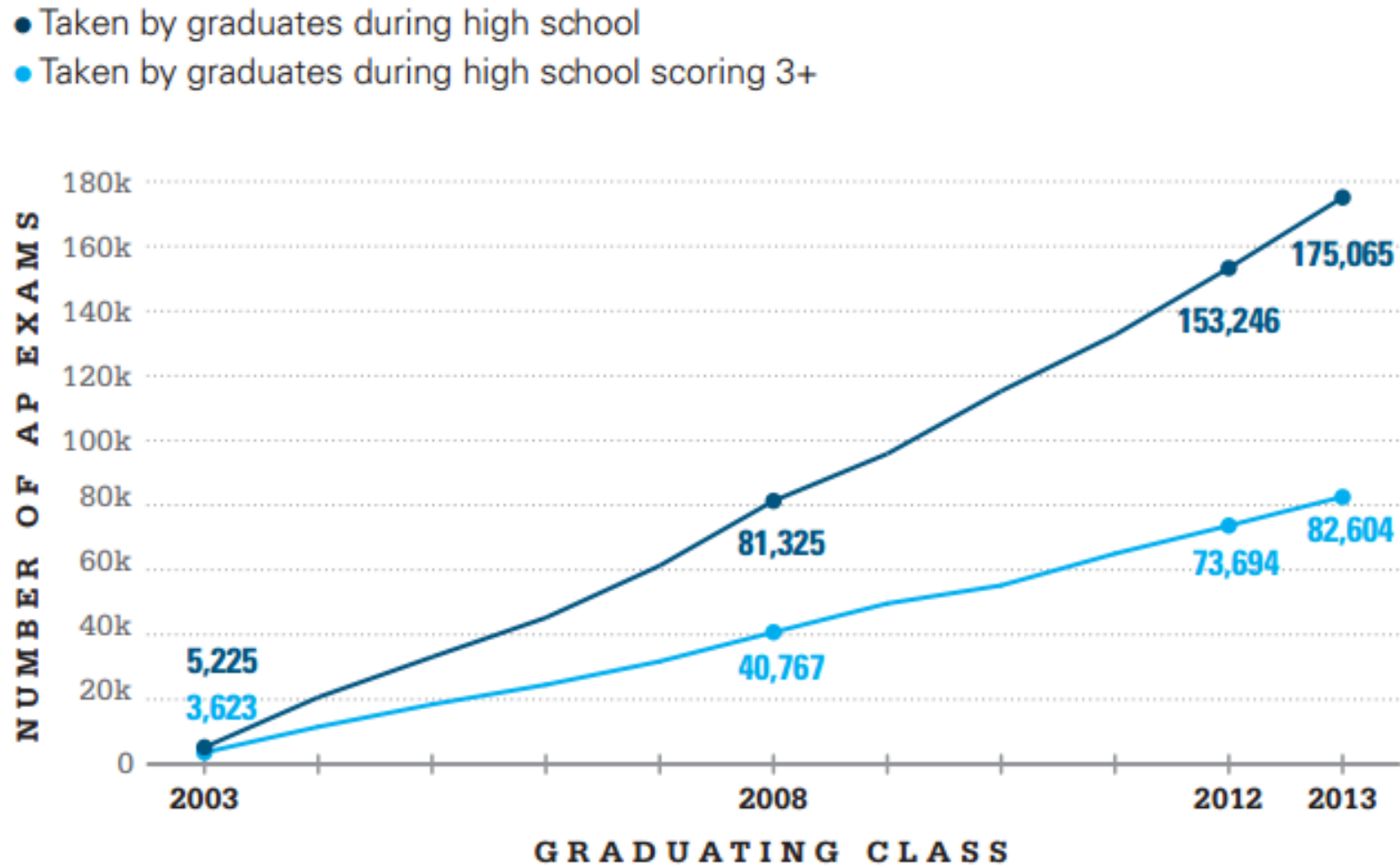
Purchasing books is very expensive:  
\$120-160 each.



# Advanced Placement High School World History Textbooks

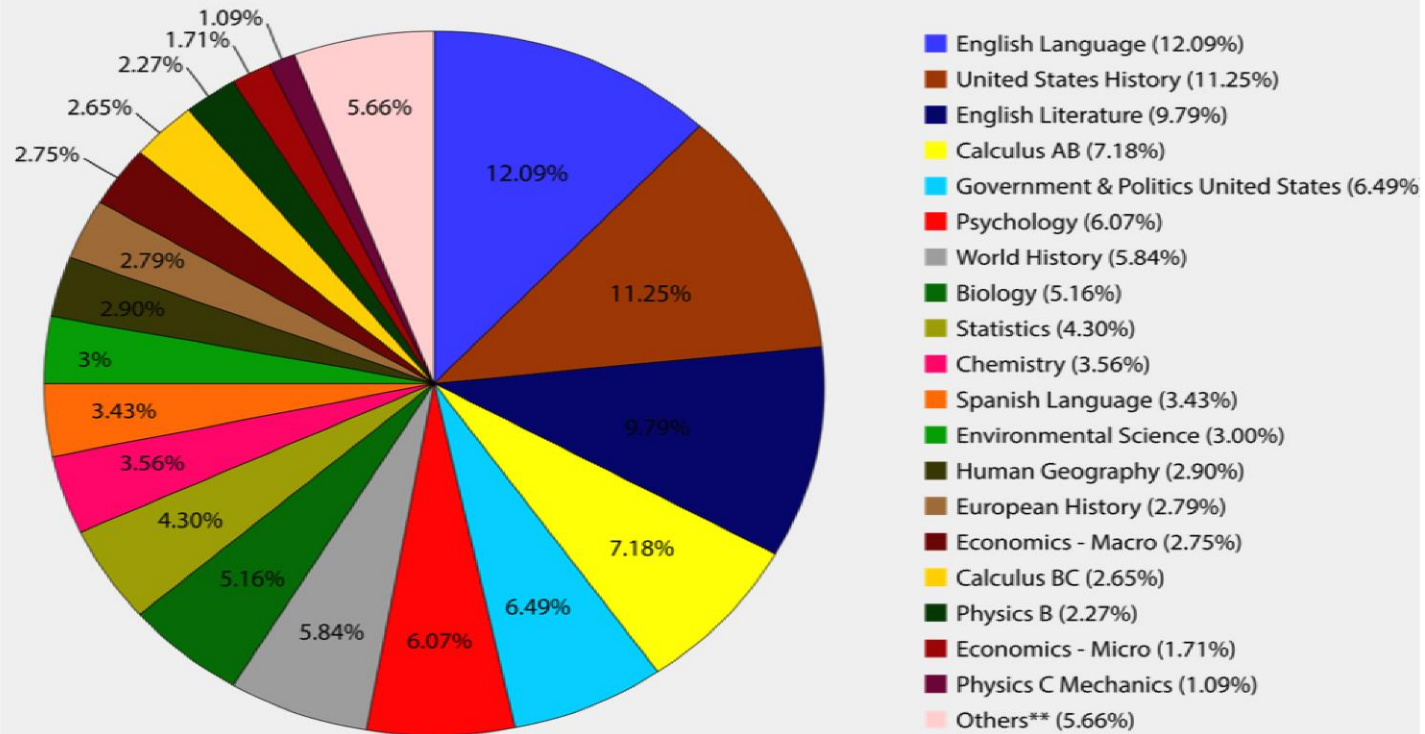


# Advanced Placement World History has grown faster than any AP program.



# World History is one part of a much larger Advanced Placement program

## AP Exams Taken by Subject (2013)\*



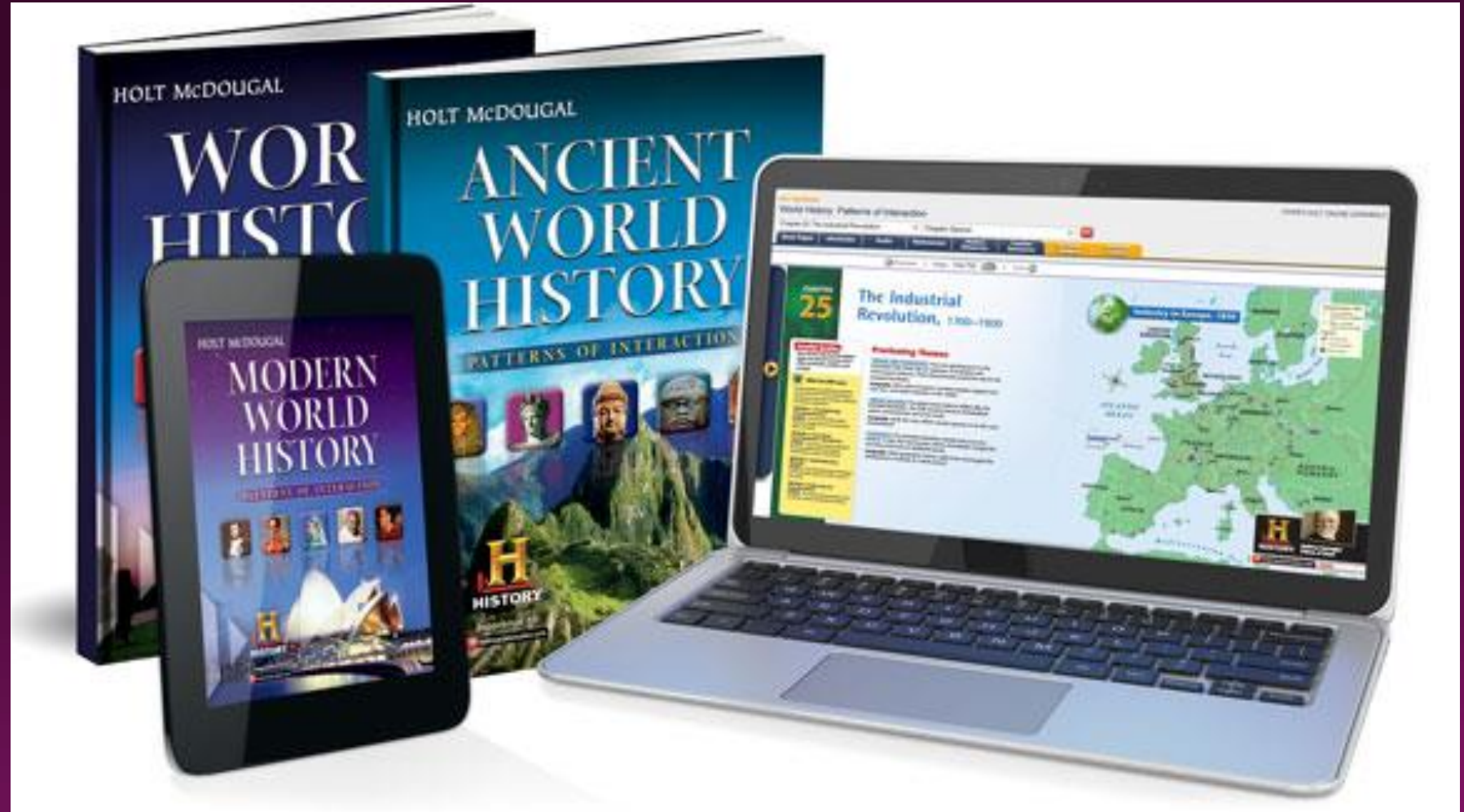
\* **3,938,100** AP Exams taken by 2,218,578 students in 2013.

\*\* Computer Science A (0.79%), Studio Art 2-D Design (0.63%), Art History (0.58%), French Language (0.53%), Government & Politics Comparative (0.52%), Physics C E&M (0.49%), Spanish Literature (0.48%), Music Theory (0.46%), Studio Art Drawing (0.42%), Chinese Language (0.26%), Latin (0.17%), German Language (0.13%), Studio Art 3-D Design (0.11%), Japanese Language (0.06%), Italian Language (0.05%).



# Extra Materials Sold by Textbook Publishers

- Worksheets
- Test Banks
- Teaching guides
- Online Review
- Electronic Texts
- Spanish Version
- Documents
- Maps Guides





# How Textbook Companies Choose Authors to Write Textbooks and Extra Materials

- College Professors Propose a New Textbook to a Publisher
- Textbook Companies Contact other College Professors and High School Teachers to Contribute to the Textbook and Extra Materials
- Networking Among College Professors and High School Teachers to Bring People Into These Projects

# How Textbook Publishers Choose What Content To Put In Their Textbooks

- **National History Standards (“Common Core”) and---or**
- **State Standards**
- **For Advanced Placement Textbooks: Advanced Placement Standards Published by the College Board**


# Korean History in U.S. Textbooks

- Problem of Errors
- Problem of Perspective
- Problem of Omission


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Rectangular Snip

**[Recommendations on Correction]**



- America -

 The Division of Understanding Korea Project  
The Center for International Affairs  
The Academy of Korean Studies

# Future Trends in Textbooks: USA

- A global approach to World History teaching will continue to increase in popularity.
- As more of the world's economy shifts to Asia, so will interest in Asian topics in World History.
- EBooks and on-line resources will greatly change the textbook market, leading to even more choices.
- Debates between local and national standards in history education has become and will continue to be an important political topic in the USA and create increased concerns for textbook writers and publishers.

# What We Can Do

- We have contacted our publishers to try to correct some errors that Dahee Kim pointed out.
- We will include more about Korea in our teaching and consulting to address issues of omission.
- We offer our sincere gratitude for this opportunity. Thank you for your hospitality and attention.